



## General Contest Rules

**ELIGIBILITY:** Employees and immediate family members and household members of JMP Radio Group LLC and employees of all other media outlets are not eligible to enter. **Participants must be 18 years or older to be eligible to qualify for or win on-air contest.** 102.3 Max FM reserves the right to disqualify any contestant who is financed, aided, encouraged or prompted by an employee or family member of any radio subsidiary within 100 miles of Peoria. 102.3 Max FM reserves the right to enforce the following: No contest winners whether they are on-air or off, shall be allowed to win more than once inside a 30 day period. Any person who has won any contest on 102.3 Max FM or household member is again eligible to win another contest only after 30 days have passed since their previous win. This includes all contests pertaining to the station. A person or household member will be allowed to register for a consecutive contest as long as the winning dates are 30 days apart. 102.3 Max FM reserves the right to disqualify any contestant if 102.3 Max FM deems the contest rules were not followed. 102.3 Max FM contests are void when and where prohibited by law.

**PRIZES:** All prizes awarded through 102.3 Max FM are non-transferable nor may a prize be substituted at the request of a contest winner, nor may a prize be substituted for cash. The prize indicated by station personnel to be won in a contest is the only prize awarded and given only to the person who is designated as the winner. 102.3 Max FM reserves the right to substitute a prize of equal or greater value in the event specified prize offered is unavailable. All prizes awarded by 102.3 Max FM must be claimed within 30 days of the date the prize was won. If a winner does not claim his/her prize within the 30 day period, the prize is forfeited and eligibility restrictions mentioned in these rules still apply to that winner for future contests. All prizes designated for pick up at the 102.3 Max FM studios must be picked up during regular business hours at 331 Fulton Street, Suite 1200, Peoria, Illinois. If a prize winner forfeits a prize for any reason, the winner will be required to sign a release to that effect and will have no further claim to the prize. In the event of that situation, the prize remains in possession of 102.3 Max FM and may be awarded to another participant at the sole discretion of 102.3 Max FM.

**RELEASE:** 102.3 Max FM and / or sponsor participating in a contest on 102.3 Max FM may require a release form to be completed by the winner. Upon accepting any contest prize from 102.3 Max FM or sponsor participating in a contest on 102.3 Max FM, winner releases 102.3 Max FM and any and all sponsors of any liability or further claims. 102.3 Max FM may use voice recordings to prevent contest fraud.

102.3 Max FM cannot be held liable or responsible for any telephone, cell phone, or computer failures, malfunctions or irregularities during a contest. 102.3 Max FM is not liable for any lost or stolen entries, prizes or contest information. Listeners may experience a delay from the over the air broadcast signal when listening on-line. 102.3 Max FM is not responsible for missed "cue to call" opportunities caused by this delay. The decision of the judge is final. **All winners are responsible for reporting and paying taxes on prizes received.** All entrants agree to grant 102.3 Max FM unlimited use of their name, voice, picture, quotation or facsimile, without consideration, in conjunction with their participation in any given contest.

102.3 Max FM is not liable or responsible for event cancellations/postponements.

**IDENTIFICATION:** In order for a winner to claim a prize, 102.3 Max FM requires picture identification. 102.3 Max FM may require any or all of the following: driver's license, state ID, passport and / or birth certificate. 102.3 Max FM reserves the right to examine additional identification and may choose to accept or deny awarding the prize based on the identification presented. 102.3 Max FM requires a contestant to truthfully respond with all pertinent information it deems necessary for station records including but not restricted to legal name, address, telephone number, birth date and social security number. 102.3 Max FM may disqualify a contestant immediately upon learning the contestant has responded with false information.

**CHANGE:** With regard to this or any of its other contests, 102.3 Max FM, in its sole discretion, reserves the right to 1) change the applicable rules and/or procedures, and 2) change the applicable dates and/or duration. In the event of any dispute pertaining to this contest, the decision of 102.3 Max FM management is final.

**OTHER:** Specific contests may have additional stipulations not listed here. Refer to documents pertaining to those contests for specific rules.